



Date: January 29, 2015

Dear Equivalency Determination (“ED”) Applicant: **IDEAS, Información y Diseños Educativos para Acciones Saludables, A.C.**

In 2014 W.K. Kellogg Foundation requested you to participate in an equivalency determination (“ED”) process by NGOsource. During that process, you responded to a questionnaire and provided supporting documentation that supported our analysis to determine whether or not IDEAS, Información y Diseños Educativos para Acciones Saludables, A.C. was equivalent to a U.S. public charity. We are pleased to inform you that NGOsource concluded that IDEAS, Información y Diseños Educativos para Acciones Saludables, A.C. was equivalent to a U.S. public charity.

An ED certificate along with an ED analysis was issued to W.K. Kellogg Foundation to support their grant making process. This certificate was also available to other member grant makers of NGOsource to support their grantmaking for IDEAS, Información y Diseños Educativos para Acciones Saludables, A.C.

The ED certificate and legal analysis for your organization had a reliance period that has recently ended. However, other U.S.-based funders that are members of NGOsource can request for a renewal of the ED certificate for IDEAS, Información y Diseños Educativos para Acciones Saludables, A.C. for a smaller fee. Since we will only request you for information on material updates to our analysis for the initial ED analysis, this also means less paperwork, and less repetition for your organization. After re-certification, if an ED for IDEAS, Información y Diseños Educativos para Acciones Saludables, A.C. is needed to support another grantmaker, we can provide a certificate for the funder within one business day - without you having to go through any effort again!

We encourage you to inform your U.S.-based funders that you have completed an ED with NGOsource. Doing so may help you get funding faster and more easily. [NGOsource](http://www.ngosource.org) certifies EDs for U.S. grantmakers, so the grantmaker can meet their tax compliance requirements and give to your NGO with fewer restrictions.



Fast: The initial process can be completed in four to six weeks. After your NGO has done an ED one time with NGOsource, and if your ED has not yet expired, NGOsource can send it to other grantmakers within one business day. That's fast!

Less Work, Less Paperwork: Now that your NGO is certified by NGOsource, additional U.S. funders can receive a copy of your ED certificate without more work for you. All the information gathered from your organization and legal analysis can be reused.

TELL YOUR FUNDER ABOUT NGOSOURCE!

You may want tell your U.S.-based grantmakers about your organization's ED certificate available with [NGOsource](#) so that they can request a copy as well. Our team would be pleased to speak with them and answer any questions they might have.

We wish your organization all the best!

Regards,

NGOsource



[NGOsource](#), a project of the [Council on Foundations](#) and [TechSoup Global](#), helps U.S. grantmakers streamline their international giving through easier equivalency determinations